

## KIYUL Office Address

### Seoul Office

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### Busan Office

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**KIYUL**  
IP LAW FIRM

SOUTH KOREA



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# Why us, KIYUL

## Not Just Experience But Expertise Too!

KIYUL was established by the patent attorneys having experienced at the biggest IP law firms in Korea in the fields of intellectual property rights.

Founded by patent attorneys who have managed significant portfolios for global leaders such as Qualcomm, Applied Materials, Semiconductor Energy Laboratory, Airbus Helicopters, and Samsung Electronics, KIYUL has rapidly grown to serve a diverse range of clients, from multinational corporations to prestigious universities. At KIYUL, we are committed to providing strategic and tailored intellectual property services that ensure our clients' innovations achieve maximum global impact and value.

## Our Team

KIYUL IP Law Firm employs approximately 30 professional patent attorneys, researchers, and legal staff, all of whom hold degrees in technical disciplines crucial to intellectual property rights, including mechanics, electronics, chemistry, and biotechnology. The firm partners with specialized law firms and experts as necessary to provide customized, high-quality services across all areas of patent-related issues.



# Our History

- 2016** Founded as KIYUL Patent & Law Office, marking our commitment to excellence in intellectual property protection.
- 2023** Transitioned into a legal entity, KIYUL IP Firm, expanding our capabilities and services.
- 2024** Opened a branch office in Busan to better serve our regional and international clientele.

## Professional Memberships

KIYUL IP Law Firm is an active member of several prestigious international and local associations, enhancing our global outreach and expertise in intellectual property law:

- International Trademark Association (INTA)
- Asian Patent Attorneys Association (APAA)
- Korean Patent Attorneys Association (KPAA)
- International Federation of Intellectual Property Attorneys (FICPI)

## Our Esteemed Clients



# Areas of Practice

KIYUL is a safeguard in protecting clients' intellectual property rights and relevant laws in Korea and overseas.



### Patent & Utility Model Acquisition

Our patent services are designed to secure the broadest possible protection for our clients' inventions across various technological fields. From pre-filing consultations to handling registration, trials, and petitions, our skilled team ensures complete protection of your innovations.

### Designs Protection

We aim to effectively safeguard our clients' aesthetic creations through proactive design practices. Our services facilitate early and substantial rights acquisition, utilizing strategies like partial examination, multi-class applications, and more.

### Trademarks & Service Marks

Our trademark services include assessment, registration, and ongoing management to ensure optimal protection. We handle oppositions, trials, and other proceedings to secure and defend trademark rights efficiently.

### Petitions for Cancellation of Trial Decision

Through meticulous analysis and strategic execution, our firm leads in intellectual property petitions, setting precedents and maintaining a high success rate in trial decision cancellations.

### Intellectual Property Searches

Utilizing state-of-the-art technology and extensive databases, we conduct comprehensive IP searches to ensure freedom to operate and inform strategic decisions. Our reports provide critical insights to steer clear of potential infringements and to fortify IP strategies.

### License Registration & Contracts






Our services in licensing are tailored to maximize the economic benefits from intellectual property, focusing on strategic utilization and profit maximization.

### Strategic IP Consulting

We offer strategic consulting to convert intellectual assets into valuable commercial products. Our service includes crafting tailored strategies for IP accumulation and exploitation, maximizing the economic returns from innovative ideas.

# Meet Our Patent Attorneys

At KIYUL IP Law Firm, our team of highly skilled patent attorneys is dedicated to protecting your intellectual property with the utmost professionalism and expertise. Each of our attorneys brings a unique set of skills and a wealth of experience in various technical fields, ensuring comprehensive and tailored legal solutions for our clients.

<p><b>Mooyun Shin</b> Managing Partner Patent Attorney</p> 	<p><b>Younghoon Lee</b> Partner Patent Attorney</p> 	<p><b>Sohee Kang</b> Patent Attorney</p> 
<ul style="list-style-type: none"> <li>· KIYUL IP LAW Firm (2016~Present)</li> <li>· E.M.HWANG &amp; PARTNERS Patent &amp; Law Firm (2015~2016)</li> <li>· Y.P. Lee, Mock &amp; Partners IP Law Firm (2013~2015)</li> <li>· NAM &amp; NAM International Patent &amp; Law Firm (2011~2013)</li> <li>· Hyundai Engineering Co. Ltd (2008-2010)</li> <li>· Admitted to the Korean Patent Bar (2012)</li> <li>· Yonsei University, BS in Electrical and Electronic Engineering (2008)</li> </ul>	<ul style="list-style-type: none"> <li>· KIYUL IP LAW Firm (2018~Present)</li> <li>· K.J.Lee Patent &amp; Trademark Law Firm (2018)</li> <li>· U IP Law Firm (2016~2017)</li> <li>· Admitted to the Korean Patent Bar (2016)</li> <li>· Korea University, BS in Computer and Communication Engineering (2016)</li> </ul>	<ul style="list-style-type: none"> <li>· KIYUL IP LAW FIRM (2024~Present)</li> <li>· Lee Hyun Intellectual Property Law Firm (2019~2024)</li> <li>· NAM &amp; NAM World Patent &amp; Law Firm (2017~2019)</li> <li>· Yoon &amp; Lee International Patent &amp; Law Firm (2016~2017)</li> <li>· NAM &amp; NAM World Patent &amp; Law Firm (2013~2016)</li> <li>· Admitted to the Korean Patent Bar (2013)</li> <li>· Seoul National University, BS in Electrical and Electronic Engineering (2013)</li> </ul>
<p><b>Jongheon Seok</b> Partner Patent Attorney</p> 	<p><b>Jisoo Hwang</b> Patent Attorney</p> 	
<ul style="list-style-type: none"> <li>· KIYUL IP LAW FIRM (2023~Present)</li> <li>· LEECHAE Intellectual Property (2019~2023)</li> <li>· Former Patent attorney of Dooho IP Law Firm (2011~2018)</li> <li>· Admitted to the Korean Patent Bar (2012)</li> <li>· Korea University, BS in Biotechnology (2012)</li> </ul>	<ul style="list-style-type: none"> <li>· KIYUL IP LAW FIRM (2024~Present)</li> <li>· Seoul Central District Court (2019-2024)</li> <li>· K.J.Lee Patent &amp; Trademark Law Firm (2016-2019)</li> <li>· Yonsei University, BS in Electrical and Electronic Engineering (2015)</li> </ul>	

# Leading Intellectual Property Protection in Korea

As a premier Korean patent law firm, our expert attorneys possess an exceptional understanding of both local and international technological landscapes. We specialize in securing and enhancing intellectual property rights within Korea, offering precise legal strategies combined with deep technical expertise. Our commitment is to ensure that foreign technology companies and international law firms achieve optimal protection and significant value from their innovations in Korea.

## Technological Sectors of Expertise

### Electronics and Telecommunications

We manage cutting-edge patents in areas like communication systems, smart devices, and semiconductors, focusing on robust protection and strategic counsel suitable for the Korean and global markets.

### Standard Essential Patents (SEPs)

We navigate the complexities of SEPs, specializing in licensing, compliance, and ensuring alignment with both Korean and international standards.

### Software and Business Innovations

Our firm protects innovative software solutions and business models, crucial for companies looking to leverage digital technologies and cloud platforms within Korea's dynamic market.

### Mechanical and Automotive Technologies

Offering comprehensive guidance from the design phase to market entry, we cover patents in mechanical engineering, automotive innovations, and robotics, ensuring your technologies are fully protected in Korea.

### Advanced Engineering and Manufacturing

We extend our expertise to patents involving aerospace, maritime engineering, and advanced energy systems, emphasizing patents that incorporate safety innovations and high-tech advancements.

### Life Sciences and Chemistry

Our attorneys expertly manage patent portfolios in biotechnology, pharmaceuticals, and chemical engineering, ensuring robust protection from inception to market application.

### Energy and Environmental Technologies

We lead in securing patents for innovations in renewable energy and secondary batteries, advocating for sustainable development and maximizing environmental benefits.