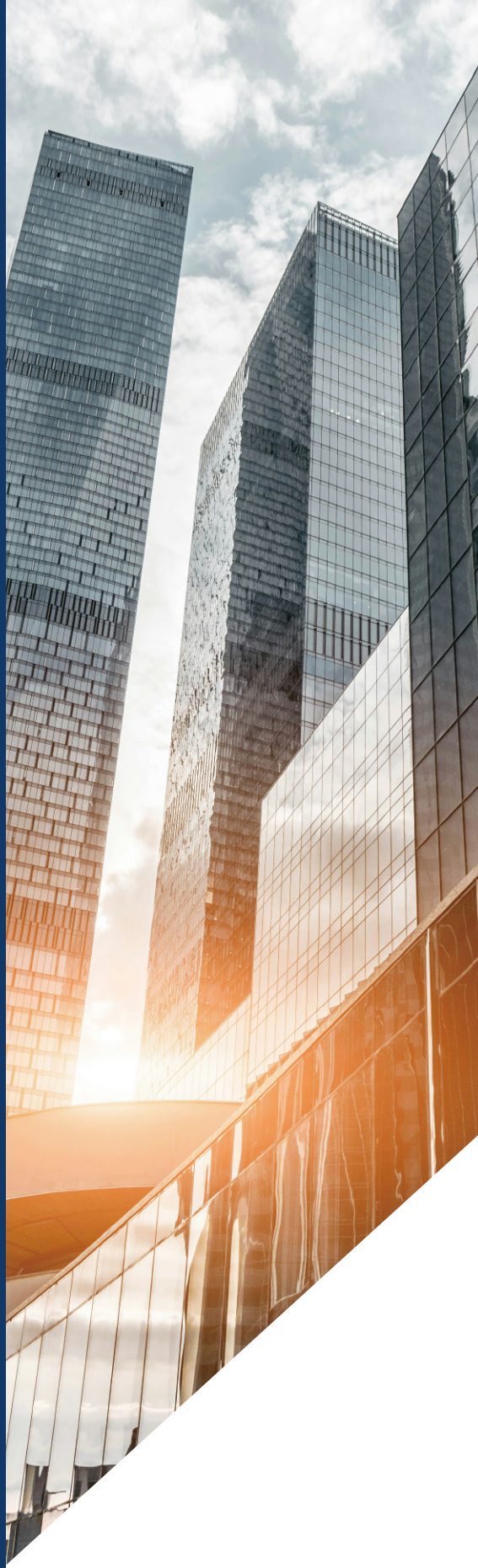


KIYUL

IP LAW FIRM

SOUTH KOREA

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Why Us, KIYUL

Not Just Experience But Expertise Too!

> KIYUL was established by **the patent attorneys having experienced at the biggest IP law firms** in Korea in the fields of intellectual property rights.

Founded by patent attorneys who have managed significant portfolios for global leaders such as Qualcomm, Applied Materials, Semiconductor Energy Laboratory, Airbus Helicopters, and Samsung Electronics, KIYUL has rapidly grown to serve a diverse range of clients, from multinational corporations to prestigious universities. At KIYUL, we are committed to providing strategic and tailored intellectual property services that ensure our clients' innovations achieve maximum global impact and value.

Our Team

KIYUL IP Law Firm employs approximately 30 professional patent attorneys, researchers, and legal staff, all of whom hold degrees in technical disciplines crucial to intellectual property rights, including mechanics, electronics, chemistry, and biotechnology. The firm partners with specialized law firms and experts as necessary to provide customized, high-quality services across all areas of patent-related issues.



Our History

2016 Founded as KIYUL Patent & Law Office, marking our commitment to excellence in intellectual property protection.

2023 Transitioned into a legal entity, KIYUL IP Firm, expanding our capabilities and services.

2024 Opened a branch office in Busan to better serve our regional and international clientele.

2025 Opened a branch office in Daejeon to better serve our regional and international clientele.

Professional Memberships & Recognitions

KIYUL IP Law Firm is an active member of several prestigious international and local associations, enhancing our global outreach and expertise in intellectual property law:

- International Trademark Association (**INTA**)
- Asian Patent Attorneys Association (**APAA**)
- Korean Patent Attorneys Association (**KPAA**)
- International Federation of Intellectual Property Attorneys (**FICPI**)
- International Association for the Protection of Intellectual Property (**AIPPI**)

WTR 1000 KIYUL IP LAW FIRM Recommended Firm 2025

IAM 1000 Kiyul Patent Law Firm Recommended Firm 2025

Our Esteemed Clients

Areas of Practice

KIYUL is a safeguard in protecting clients' intellectual property rights and relevant laws in Korea and overseas.



Patent & Utility Model Acquisition

Our patent services are designed to secure the broadest possible protection for our clients' inventions across various technological fields. From pre-filing consultations to handling registration, trials, and petitions, our skilled team ensures complete protection of your innovations.

Trademarks & Service Marks

Our trademark services include assessment, registration, and ongoing management to ensure optimal protection. We handle oppositions, trials, and other proceedings to secure and defend trademark rights efficiently.

Intellectual Property Searches

Utilizing state-of-the-art technology and extensive databases, we conduct comprehensive IP searches to ensure freedom to operate and inform strategic decisions. Our reports provide critical insights to steer clear of potential infringements and to fortify IP strategies.

Designs Protection

We aim to effectively safeguard our clients' aesthetic creations through proactive design practices. Our services facilitate early and substantial rights acquisition, utilizing strategies like partial examination, multi-class applications, and more.

Petitions for Cancellation of Trial Decision

Through meticulous analysis and strategic execution, our firm leads in intellectual property petitions, setting precedents and maintaining a high success rate in trial decision cancellations.

License Registration & Contracts

Our services in licensing are tailored to maximize the economic benefits from intellectual property, focusing on strategic utilization and profit maximization.

Strategic IP Consulting

We offer strategic consulting to convert intellectual assets into valuable commercial products. Our service includes crafting tailored strategies for IP accumulation and exploitation, maximizing the economic returns from innovative ideas.

Meet Our Professionals



Mooy-un Shin | Managing Partner, Patent Attorney

- KIYUL IP Law Firm (2016-Present)
- E.M.HWANG & PARTNERS Patent & Law Firm (2015-2016)
- Y.P. Lee, Mock & Partners IP Law Firm (2013-2015)
- NAM & NAM International Patent & Law Firm (2011-2013)
- Hyundai Engineering Co. Ltd (2008-2010)
- Admitted to the Korean Patent Bar (2012)
- Yonsei University, BS in Electrical and Electronic Engineering (2008)



Jung-woo Choi | Managing Partner, Attorney at Law

- KIYUL Law Firm (2025-Present)
- BAEKHA Law Firm (2020-2025)
- EUNYUL Law Firm (2016-2020)
- BAEKHA Joint Law Office (2014-2015)
- YOU ME Patent & Law Firm (2013)
- Seoul Southern District Court (2011)
- B.S. Korea Univ.



Ki-young Lee | Partner, Patent Attorney

- KIYUL IP Law Firm (2025-Present)
- Trademark Trial Examiner, Trial Board of the Korean Intellectual Property Office (KIPO) (2021-2025)
- Japanese Government Scholarship Recipient (2009-2012, Intellectual Property Major)
- Master of Laws, Hokkaido University Graduate School (2012)
- Bachelor's Degree in English Literature, Korea Univ. (1993)



Sung-ho Park | Patent Attorney

- KIYUL IP Law Firm (2016-Present)
- E.M.HWANG & PARTNERS Patent & Law Firm (2015-2016)
- Y.P. Lee, Mock & Partners IP Law Firm (2013-2015)
- NAM & NAM International Patent & Law Firm (2011-2013)
- Hyundai Engineering Co. Ltd (2008-2010)
- Admitted to the Korean Patent Bar (2012)
- Yonsei Univ., BS in Electrical and Electronic Engineering (2008)



So-min Lee | Managing Partner, Patent Attorney

- KIYUL IP Law Firm (2026-Present)
- Yoon & Lee Patent & Law Firm (2020-2024)
- Lee & Kwon Patent & Law Office (2017-2020)
- WIPS Co., Ltd. (2014-2017)
- Admitted to the Korean Patent Bar (2002)
- University of Maryland, Doctoral Studies in Applied Mathematics and Scientific Computation (1994-1997)
- Korea Univ., MS in Mathematics (1994), BS in Mathematics Education (1992)



Sung-sik Yu | Partner, Patent Attorney

- KIYUL IP Law Firm (2025-Present)
- Samyang Holdings Co. / Samyang Co. (2016-2025)
- Nam & Nam World Patent & Law Firm (2011-2016)
- DANA Patent & Law Firm (2009-2011)
- Admitted to the Korean Patent Bar (2009)
- Member of the Korean Patent Attorneys Association (KPAA)
- Korea Univ., BS in Life Science (2007)



Seung-lim Kang | Patent Attorney

- KIYUL IP Law Firm (2025-Present)
- Park Jangwon Patent & Law Office
- Won International Patent & Law Firm
- Choice Kang Jung Eum International Patent & Law Firm
- Korea National Open Univ., BA in Law (2007)
- Ewha Womans Univ., MS in Architecture (Korean Architectural History) (1999)
- Ewha Womans Univ., BS in Architecture (1999)



Jae-ik Jang | Patent Attorney

- KIYUL IP Law Firm (2026-Present)
- C&S Patent & Law Firm (2021-2026)
- Pukyung Patent & Law Firm (2020-2021)
- Admitted to the Korean Patent Bar (2019)
- Pusan National Univ., BS in Materials Science and Engineering (2022)



Se-woong Eom | Patent Attorney

- KIYUL IP Law Firm (2025-Present)
- LEE & MOOK Patent & Law Firm (2022-2025)
- Admitted to the Korean Patent Bar (2022)
- Korea Univ., BS in Mechanical Engineering (2022)

Leading Intellectual Property Protection in Korea

As a premier Korean patent law firm, our expert attorneys possess an exceptional understanding of both local and international technological landscapes. We specialize in securing and enhancing intellectual property rights within Korea, offering precise legal strategies combined with deep technical expertise. Our commitment is to ensure that foreign technology companies and international law firms achieve optimal protection and significant value from their innovations in Korea.

Technological Sectors of Expertise

Electronics and Telecommunications

We manage cutting-edge patents in areas like communication systems, smart devices, and semiconductors, focusing on robust protection and strategic counsel suitable for the Korean and global markets.



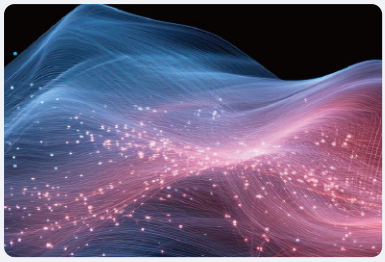
Standard Essential Patents (SEPs)

We manage cutting-edge patents in areas like communication systems, smart devices, and semiconductors, focusing on robust protection and strategic counsel suitable for the Korean and global markets.



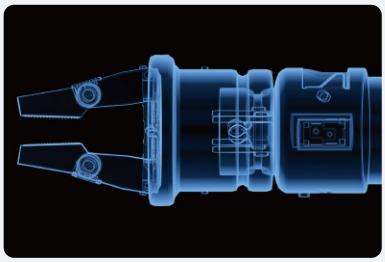
Software and Business Innovations

Our firm protects innovative software solutions and business models, crucial for companies looking to leverage digital technologies and cloud platforms within Korea's dynamic market.



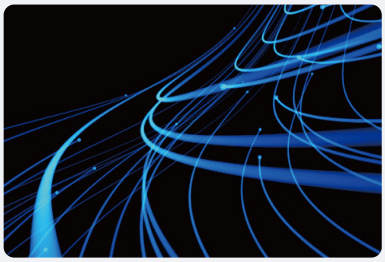
Mechanical and Automotive Technologies

Offering comprehensive guidance from the design phase to market entry, we cover patents in mechanical engineering, automotive innovations, and robotics, ensuring your technologies are fully protected in Korea.



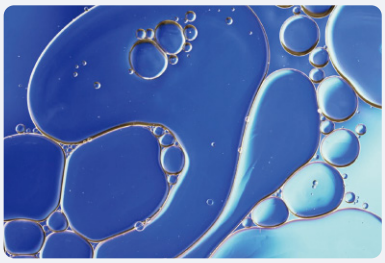
Advanced Engineering and Manufacturing

We extend our expertise to patents involving aerospace, maritime engineering, and advanced energy systems, emphasizing patents that incorporate safety innovations and high-tech advancements.



Life Sciences and Chemistry

Our attorneys expertly manage patent portfolios in biotechnology, pharmaceuticals, and chemical engineering, ensuring robust protection from inception to market application.



Energy and Environmental Technologies

We lead in securing patents for innovations in renewable energy and secondary batteries, advocating for sustainable development and maximizing environmental benefits.



KIYUL Office Address



Seoul Office

Suite 404, 77-1, Yeouinaru-ro,
Yeongdeungpo-gu, Seoul, Korea

Daejeon Office

12F, 66, Dunsan-daero 117beon-gil,
Seo-gu, Daejeon, Korea

Busan Office

5F, 8, Seojeon-ro, Busanjin-gu,
Busan, Korea

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